

College of Business

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Accredited by: AACSB - The International Association for Management Education

BASIC CURRICULUM FOR ALL COLLEGE OF BUSINESS B.B.A. MAJORS

General Education Requirements:48 Credit Hours

ENGL 1110 Critical Reading and Expository Writing	3
ENGL 1120 Critical Thinking and Argumentation.....	3
MATH 1080 Probability & Statistics.....	3
CSCI 1100 Using Information Technology	2
Physical Education, Military Science, or Marching Band	2
HIST 2010 The United States to 1877	3
HIST 2020 The United States, 1877 - Present	3
Heritage option ENGL 2220, 2240, or 2260.....	3
Arts and The Artistic Vision option*.....	3
Identity, Ethics, and Social Responsibility option*	3
Natural Sciences option*	8
ECON 2210 and 2220 Principles of Economics I and II	6
Humanities option*.....	3
Institutions and Society option*.....	3

B.B.A. Core Requirements:39 Credit Hours

BADM 1130 Introduction to Business.....	3
ACCT 2010 & 2020 Principles of Accounting I and II	6
ECON 2070 & 2080 Quantitative Methods for Business	6
MGMT 3000 Organizational Behavior & Management	3
MGMT 3050 Decision Science.....	3
MGMT 3310 Legal Environment of Business.....	3
MKTG 3200 Principles of Marketing	3
FNCE 3220 Business Finance.....	3
MGMT 3100 Production and Operations Management.....	3
MGMT 3220 Management Information Systems	3
MGMT 4910 Policy and Strategy Formulation	3

Major Program Requirements: 24-27 Credit Hours**

See separate catalog listings for requirements in each major.

Free Electives	3 Credits Hours
Non-business Electives	11-14 Credit Hours
TOTAL HOURS REQUIRED	
FOR DEGREE	128 Credit Hours

*See university General Education Core Requirements for options.

**The marketing major and the general management concentration have 24 credit hours of major program requirements and 14 credit hours of non-business electives. All other business majors and concentrations have 27 credit hours of major program requirements and 11 credit hours of non-business electives.

All business graduates must earn a minimum 2.0 overall GPA in all core requirements and in all major program requirements.

Select your program of interest: [Accountancy](#), [Economics](#), [Finance](#), [Management](#), [Marketing](#), [Urban Studies](#)